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# PROJECT BRIEF

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## DENBIGHSHIRE 20

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### PROJECT DEFINITION

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The Wellbeing Plan identifies the project as: ‘identify the people with the poorest outcomes and collaborate on assertive coordinated interventions to maximise their independence and resilience and reduce unplanned access to services’.

The project is designed to attend to those people for whom traditional or planned service delivery has not apparently achieved their objectives.

### WHAT WILL SUCCESS LOOK LIKE?

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#### FOR INDIVIDUALS WHO HAVE BEEN SUPPORTED BY THE PROJECT:

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- Sustainable increased independence
- Reduced reliance on unplanned response.

#### FOR PARTNERS:

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- Reduction of demand on unplanned responses.
- Financial savings.
- Intelligence about types of people’s needs and service demands to inform future service planning, commissioning and partnership working.

### WHICH OUTCOME(S) IN THE WELLBEING PLAN WILL BE ACHIEVED WITH THE SUPPORT OF THIS PROJECT?

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- People prioritise their wellbeing and actively plan to maintain their independence
  - Supporting the most disadvantaged to build their resilience

### BACKGROUND: WHY IS THE PROJECT NEEDED?

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In creating Denbighshire’s Wellbeing Plan, the county’s Strategic Partnership Board (SPB) followed the following process:

- Identified Priorities through Needs Assessment & Community Engagement Activities
- Investigated what is already being done to address the priorities
- Decided what – if anything – would add value to existing activities
- Agreed what could be achieved in Partnership to meet the desired outcomes

Partners believe that services should make more effective use of available resources to improve outcomes for people across the county. Organisations need to collaborate more effectively in delivering services, supporting people to improve and maintain their wellbeing to maximise their independence.

There are a number of initiatives that are being undertaken in partnership which will help to achieve the Wellbeing Plan’s vision. In addition, a number of new initiatives are being proposed to help achieve the vision; the Denbighshire 20 Project is one such initiative.

Partners believe that there is a cohort of people who, through taking a more innovative partnership approach, can have their needs met which reduces their reliance on unplanned - and often inadequate and unsustainable - services.

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**PROCESS:**

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The Denbighshire 20 Project is designed to take a pragmatic and tactical approach:

- Partner agencies produce lists of those individuals who place the greatest demand on services with fewest positive and sustainable outcomes.
- All partners agree to consider alternatives, within the legal, moral and financial frameworks available to them, taking a whole-system (rather than agency-specific) approach to potential solutions.
- Project Team members take a lead on behalf of the project to propose alternatives to the service user and involved agencies, and report back to the Project Team.

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**OUTLINE COSTS AND MEASURABLE BENEFITS**

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**COSTS ASSOCIATED WITH RUNNING THE PROJECT:**

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Project Officer and Admin Support (NWP)  
 Project Team Meeting attendance  
 Project Team actions between meetings  
 Investment in alternative models of service delivery

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**MEASURABLE BENEFITS:**

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Case by case financial scoping: to include existing costs, projected costs with and without the intervention

Service User evaluation; SWEMWBS before and after (see below)

*SWEMWBS*

Below are some statements about feelings and thoughts. Please choose the answer that best describes your experience of each over the last two weeks.

Statements	None of the time	Rarely	Some of the time	Often	All of the time
I've been feeling optimistic about the future					
I've been feeling useful					
I've been feeling relaxed					
I've been dealing with problems well					
I've been thinking clearly					
I've been feeling close to other people					
I've been able to make up my mind about things					

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## HOW WILL THE PROJECT CHANGE SERVICES IN THE FUTURE?

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Tactical partnership working at this level will increase partner awareness of each other's positions, and will support the development of a trusting and less risk-averse approach to meeting people's needs.

Project team to consider lessons learned in a) service delivery, b) partnership approach, c) emerging themes of un-met need, d) emerging themes to inform prevention/early intervention/community development work.

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## PROJECT SCOPE AND EXCLUSIONS

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Scope: Within Denbighshire

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## CONSTRAINTS AND ASSUMPTIONS

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### CONSTRAINTS:

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Financial environment: extra resource not available so capacity must be created within existing fiscal envelope

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### ASSUMPTIONS:

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Current practices and partnership arrangements can be improved  
All partners and staff are committed to the project  
Legal framework can be created to aid assertive partnership working  
Identified Individuals/Families are willing to take part in the programme  
Capacity can be released within partnership organisations to support the assertive collaborative approach  
There is money to be saved in taking this approach  
Organisations are able to address data protection issues

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## THE USER(S), OTHER KNOWN INTERESTED PARTIES AND INTERFACES

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Denbighshire Strategic Partnership Board and member organisations  
Conwy & Denbighshire Local Service Board and member organisations  
Service User and family  
Conwy & Denbighshire Community Safety Partnership  
Probation Service  
North Wales Regional Leadership Board  
North Wales Safe Communities Board